

ETHICAL FUNDRAISING POLICY

Last reviewed and approved by trustees: September 2020

Next due for review: June 2022 (3 Years)

Our Vision

We envisage an inclusive society where LGBTQ+ young people are healthy, successful and celebrated.

Our Purpose

We support the wellbeing and creativity of LGBTQ+ young people in Cambridgeshire, Peterborough and surrounding areas through information, support and groups. We build inclusive communities to tackle inequalities through consultancy, training and education to all sectors.

Our Values

Relevant – Our learning and development is continuous.

Engaging – We are warm and welcoming.

Accessible – We create inclusive communities and safe spaces.

Community Led – We are motivated by the voices of LGBTQ+ young people.

High Quality – Our support and guidance are of the highest quality.



Introduction

This policy has been drawn up to govern the fundraising activities of The Kite Trust such that they remain in line with the overall aims and values of the organisation. It is designed as a checking tool to ensure that the needs of the organisation are balanced against its principles.

Who Do We Accept Funding From

Generally, any group or individual considered to be breaking any of The Kite Trust's other policies, especially the Equity, Diversity, Inclusion and Belonging Policy, Anti-Racism Policy and Trans Equity Policy, is not one the organisation would seek to gain funding from. However, before this exemption comes into force there will be an attempt on The Kite Trust's part to raise awareness with this group or individual around the area that we feel is breaking our policy.

The Kite Trust does not accept funding from companies directly involved in activities that run contrary to our aims as an organisation. These include companies who block or work against community empowerment, especially the LGBTQ+ community, and more generally companies who block or actively work against social justice. It is impossible to produce an exhaustive list of the areas that The Kite Trust would consider contrary to our aims. As a starting point, companies directly involved in any of the areas below may be seen as working against our ethics: conversion therapy; anti-LGBTQ+ rights; human rights abuses; exploitative financial practices e.g. payday loans lenders; exploitative housing practices; use of child labour; sexual exploitation; modern day slavery and connections to colonial slave trading.

With regards to companies engaged in tobacco and alcohol production, The Kite Trust will accept donations from these organisations where they are locally based with a connection to our community e.g local breweries. However, The Kite Trust will not accept funding from any company engaged in alcohol or tobacco production if promotion of the company is a condition of that funding.

The Kite Trust is likely to receive funding from statutory bodies or charitable trusts. We accept this funding because it is intended to promote work that contributes to our aims and because it is necessary to The Kite Trust

operation. We do recognise, however, those statutory bodies are not necessarily ethical just by virtue of being statutory bodies. In recognition of this, we always attempt to promote good practice by disseminating our methods and asking for ethical policies from the bodies we are involved with.

However, we recognise that occasionally trusts are set up with the express purpose of making an otherwise unethical company seem more ethical and responsible through positive advertising. We therefore do not accept money from any charitable trust if it is a requirement of grant receipt to advertise any company or organisation whose activities run contrary to our aims.

The Kite Trust accepts funding from Police and Crime Commissioners on the basis that this represents a redistribution of funding allocated for community safety towards preventative and community-based approaches. We believe that we have a role to play in ensuring the safety of LGBTQ+ young people in our communities and funding from Police and Crime Commissioners allows us to do that work.

Partnerships

In this context partnership means any work that The Kite Trust does whereby the responsibility for the end result of that work is jointly owned between The Kite Trust and another group.

The Kite Trust will not work in partnership with any organisation, either company, statutory, voluntary or community-based whose purpose is contrary to our aims.

The Kite Trust will aim to be in partnership with organisations that are working towards the same or similar aims and are using a similar approach. It will also aim to work with organisations which may not have considered such issues, but who are willing to listen and possibly change their practices through dialogue with The Kite Trust. However, this does not apply to organisations that directly work against what we are trying to do.

Procedure for Approval

If a funder is to support The Kite Trust to a value of £1000 or more for the first time, then approval by a minimum of two trustees will be sought, and can be done through electronic communication e.g. email.

The funder will be asked to self-declare that their activities are in line with this policy, and also with The Kite Trust's Modern Day Slavery Policy, to offer assurance to the trustees. Where resources allow, a check of recent media coverage of the organisation and key individuals involved will also be undertaken to inform the decision.

The Kite Trust reserves the right to refuse funding from or return funding to any party found in contravention of the conditions set out in this ethical fundraising policy.