



**The
Kite
Trust.** 
Gender and sexuality
Supporting young people

YOUR GUIDE TO FUNDRAISING

THANK YOU FROM TKT

All of us here at The Kite Trust would like to thank you for picking us as your charity for fundraising! You are helping to change lives and support your local community.

This pack is designed to give you helpful tips on how to embark on your fundraising ventures.



We currently run 8 groups a week across Cambridgeshire and Peterborough, provide year round support from our team of youth workers and amplify LGBTQ+ young people's voices in the spaces that matter!

Every pound you raise will create spaces for LGBTQ+ youth to be supported, to be themselves, and to be proud - today and for years to come.

FUNDRAISING TOP TIPS

1. Pick an Idea

Make sure your idea is manageable and achievable.

Events could include:

- A bake or homemade craft sale
- A quiz
- A Gaming marathon
- A challenge such as running, walking, swimming or even skydiving!



2. Organise

Set a date, time and place for your event- have you got people to support you?

Make sure you also set up a fundraising page- you can use websites like FundraiseUp, JustGiving or GoFundMe!

3. Spread the Word!

Share share share!

Make sure to share across your socials, print posters to put up at work or school, and don't forget to tag us online @thekitetrust!



THE IMPORTANT STUFF

[Click here](#) or visit our website for our full Ts and Cs

For your event, make sure to:

Share our Logo and charity number



You can email us for a copy of our logo in either white or grey at info@thekitetrust.org.uk

Please also mention our charity number at the bottom of any promotional material:

“Reg Charity No:1189936”

Check your phrasing

Make sure to use the phrase

“raising funds/fundraising **IN AID**

OF The Kite Trust.”



Be mindful of health and safety

For in person events, make sure you check if your venue is safe and accessible. For any sporting events, you may require insurance. Check with your local authority for more information. If you plan to collect money in public, check if you need licences or permissions with your local authority



You can email us at any time if you have questions! Info@thekitetrust.org.uk